



**Item 1 – Cover Page**

**Investment Advisor Brochure  
Form ADV Part 2A  
July 2018**

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[www.actavest.com](http://www.actavest.com)

This Brochure provides information about the qualifications and business practices of Jonathan Selsick dba Actavest. If you have any questions about the contents of this Brochure, please contact us at 310-303-9747 or at [jonathan@actavest.com](mailto:jonathan@actavest.com). The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Jonathan Selsick is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training.

**Additional information about Jonathan Selsick is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2 – Material Changes**

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an adviser's disclosure brochure, the adviser is required to notify you and provide you with a description of the material changes.

There have been no other material changes since the last filing and distribution of this Disclosure Brochure.

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## **Item 4 - Advisory Business**

### Description of Firm

Jonathan Selsick d.b.a. Actavest, previously Jonathan Selsick d.b.a. Selsick Investment Solutions was formed in 2014 to provide clients access to various quantitative and discretionary investment strategies designed by Jonathan Selsick. These are proprietary, 1) rules based strategies built and tested utilizing historical data, primarily for tactical allocation to major asset class categories or significant sub-sets of an asset class, and 2) discretionary strategies focused on individual stock selection ideas, or 3) a combination of both of the above.

### Type of services we offer

We currently offer two separate strategies.

1. Our Actavest Balanced Plus Allocation Strategy is a modified version of a traditional Balanced Fund (60/40 or Target Date) whose goal is to deliver an additional 1% - 2% return per year over a traditional Balanced Fund, with less volatility, and particular outperformance occurring in years when the equity market is declining. We manage this solution for clients in a Separately Managed Account with an annual low-cost fee of 0.20%.

2. Our Actavest Long/Short Equity Strategy which combines our quantitative market exposure models with our discretionary stock selection ideas. Actavest provides access to this strategy to “qualified clients” via Separately Managed Account. Actavest offers investment management services for this strategy under a performance-based fee arrangement. We do not currently charge fees based on a percentage of assets under management for this strategy.

As of April 1, 2017 we have \$10,000 in assets under management.

## **Item 5 – Fees and Compensation**

There are two separate fee structures depending on the product.

1. Actavest offers investment management services for fee based on a percentage of assets under management as shown below. Fees are payable quarterly in arrears.

Fees will be assessed pro rata in the event the agreement is executed, or terminated, at any time other than the first or last day respectively of a calendar quarter. The annual fee schedule for a managed account is as follows:

- 0.20% per annum / 0.05% per quarter

2. Actavest offers investment management services under a performance-based fee arrangement. In such cases, we do not currently charge fees based on a percentage of assets under management. Fees are payable quarterly in arrears. Fees will be assessed pro rata in the event the agreement is executed, or terminated, at any time other than the first or last day respectively of a calendar quarter. There are no termination penalties or withdrawal fees imposed by Actavest.

Performance fees, if applicable, are computed based on the profit and loss in the account at the end of each calendar quarter, subject to a “high water mark” of previously billed performance. The purpose of

the high water mark is to ensure that Client does not pay performance fees more than once for the same increase in account value.

The annual fee schedule for a managed account is as follows:

- A Performance Fee of 12.0%, subject to a high water mark test. The high water mark is the highest account balance on which a performance fee was previously assessed, after adjusting for additions and withdrawals. For purposes of the high water mark test, the Account will only be assessed a Performance Fee to the extent that the Account balance, is higher than the high water mark. For fee calculation purposes, the beginning account balance serves as the initial high water mark.

### Billing

The custodian deducts performance fees within ten (10) days after the close of the quarter. Actavest does not bill clients directly unless the custodian is unable to do so.

Important information about the deduction of advisory fees

- Clients must provide authorization for Actavest to deduct fees by signing the investment management agreement.
- At least quarterly, clients will receive a detailed statement from the custodian, which shows their holdings and outlines our fees and how they are calculated.
- Clients are responsible for reviewing the accuracy of fees being billed, as the custodian will not do so.

Our fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, third party investment and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus. Such charges, fees and commissions are exclusive of and in addition to Actavest management fee, and we shall not receive any portion of these commissions, fees, and costs.

Currently our firm domiciles accounts at Interactive Brokers due to their low commission rates, leadership in electronic trade execution, availability of portfolio margin accounts required to implement the strategy, and advanced and flexible technology platform. We also domicile client accounts at Charles Schwab upon request.

### **Item 6 - Performance-Based Fees and Side-By-Side Management**

We may simultaneously manage accounts that are charged performance-based fees and accounts that are charged asset-based fees. Some of our opportunistic strategies carry a performance fee in addition to the percent-of-assets fee described above. Performance-based fee arrangements may provide a heightened incentive for us to make investments that may present a greater potential for return but also a greater risk of loss and that may be more speculative than if only asset-based fees were applied. In addition, the side-by-side management of accounts that pay performance-based fees and accounts that only pay a fixed-rate

fee may create a conflict of interest as we may have an incentive to favor accounts with the potential to receive greater fees.

We are guided by fiduciary principles in the management of conflicts of interest, and apply our fiduciary obligation in every aspect of our dealings with clients, regardless of the account relationship, assets under management or fee structure.

### **Item 7 - Types of Clients**

Actavest provides portfolio management services to individuals. A minimum balance of \$50,000 in cash or securities is required to open an account, and a minimum balance of \$50,000 is required to maintain an account.

Actavest also provides portfolio management services to high net worth individuals who are “qualified clients” as defined by the Investment Advisors Act. Currently, Rule 205-3 provides that in order to be a qualified client, a client must have either (i) at least \$1 million of assets under the management of the investment adviser, or (ii) a net worth (together, in the case of a client which is a natural person, with assets held jointly with a spouse) which the investment adviser reasonably believes to be in excess of \$2.1 million, excluding their primary residence.

### **Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss**

A. Investing in securities involves risk of loss that clients should be prepared to bear. The focus of our research and analysis is two-fold; (1) part one is focused on tactical asset allocation strategies. This entails using a combination of fundamental analysis at the aggregate level, macroeconomic modelling, and data mining for significant relationships between asset prices and macroeconomic factors; (2) part two is focused on individual equity strategies.

B. Presently, we offer a Long/Short Equity strategy which combines our tactical asset allocation strategies with our individual equity strategies. The tactical asset allocation strategies attempt to time exposure to various investable risk factors, including the market itself. The equity strategies may take long positions in individual stocks, or options on stocks, that are expected to outperform the general market, and may take short positions in individual stocks, or options on stocks, that are expected to underperform the general market.

Some of the material sources of risk include:

Market Risk. Stock prices fluctuate in response to many factors including the activities of individual companies, general market and economic conditions, and investor behavior. Given the unpredictability of many of these factors, especially in the short term, Clients may experience significant drawdowns from time to time.

Model Risk. The tactical allocations models have been designed and tested based on historical data, with the benefit of hindsight. The performance measures shown in our marketing brochures include both hypothetical, and actual trading results. Even if they were exclusively actual results, past performance does not guarantee future results. It is possible that the observed relationships that have historically occurred between economic variables and asset prices, may not continue, which may cause the model to underperform.

Concentration Risk. The strategy can be either long or short a particular risk factor or individual stock, and may result in a more concentrated exposure to a particular risk factor, or alternatively a more concentrated exposure against a particular risk factor, than a passive index strategy. More concentrated exposure to an asset class entails higher risk. In addition we hold a limited number of individual equity positions, which reduces the benefit of diversification, and subsequently carries a higher risk.

Shorting stocks or ETF's. While long only investing limits an investor's losses to the amount invested, short selling can result in unlimited losses. The mechanics of short sales involve additional risks. Shares must first be borrowed through a third-party prime broker. The broker may not be able to locate shares to lend, and even if shares are available, the interest rate on the loan may be prohibitively high. Interest costs and dividends reduce the return from a short sale. Interest rates on borrowed shares are not known until settlement of the transaction, days after a short sale is initiated, and rates may fluctuate in the meantime. Stock loans can be recalled by the lender at any time, requiring a short seller to close the position if a new lender cannot be found. These required repurchases may occur at disadvantageous times, such as when a share price has risen quickly, resulting in a so-called squeeze that forces short-sellers to repurchase shares at higher prices.

Active Strategy. The strategies are actively managed which involves more frequent trading of securities than a passive index strategy. This can affect investment performance, particularly through increased brokerage and other transaction costs and taxes.

Leverage. Our Long/Short Equity strategy involves the use of leverage, through investments made using borrowed funds to purchase shares (investing on margin) and through the use of short sales, in which shares must be borrowed from a third-party before being sold. Leverage enables clients to take on additional exposures so that clients' assets may be greater than their capital. The increased exposure magnifies the effect of price changes, both positive and negative, which may result in greater volatility of returns.

Fundamental analysis. Forecasting financial performance is an inexact process of estimation which may also result in errors of judgment or analysis. Investment performance may suffer if our assessment of a business or its prospects is incorrect.

## **Item 9 - Disciplinary Information**

Registered investment advisers are required to disclose all legal or disciplinary events that would be material to a client or potential client's evaluation of the firm. Actavest has no information applicable to this Item.

## **Item 10 - Other Financial Industry Activities and Affiliations**

None

## **Item 11 - Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

We have adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading and personal securities trading

procedures, among other things. All supervised persons at Actavest must acknowledge the terms of the Code of Ethics annually, or as amended.

Actavest and its employees may buy or sell securities that are also held by clients. Employees may not trade their own securities ahead of client trades, in accordance with our Code of Ethics.

### **Item 12 - Brokerage Practices**

Low transaction cost, advanced technology, size, access to multiple markets, and the ability to manage client trade allocations for multiple separately managed accounts in a single Master Account, are a major determinate in the selection of broker-dealers. Currently, the only broker dealer we use for client accounts is Interactive Brokers.

Client funds and securities are custodied at a broker-dealer in the client's name and Actavest receives normal transaction and portfolio reports from the broker-dealer. We may determine that it is equitable and time efficient to aggregate trade orders so that investment opportunities are fairly allocated among clients.

We do receive research or other products or services other than execution from a broker-dealer or a third party in connection with client securities transactions.

Actavest does not consider, in selecting broker-dealers, whether it or one of its related persons receives client referrals from a broker-dealer or a third party.

### **Item 13 - Review of Accounts**

Jonathan Selsick conducts all of the reviews of Client accounts.

Accounts will be reviewed post any trading activity to help ensure proper trade execution and settlement. Accounts are also reviewed on an ongoing basis to confirm that there is sufficient equity in the account to implement the strategy.

### **Item 14 - Client Referrals and Other Compensation**

Actavest does not receive cash or another economic benefit from someone other than the client in connection with its provision of advisory services to the client. In addition, we do not compensate any person for client referrals to Actavest.

### **Item 15 – Custody**

Actavest does not take custody of client funds. All client assets are held at Interactive Brokers, the designated custodian. Daily activity statements are available online through Interactive Brokers via Account Management for the past 364 calendar days, monthly activity statements for the past 23 months and annual statements for the past 3 years. Prior period statements, are available in electronic format only (delivered via email) at a small cost.

Client must, upon establishing an account with Custodian, direct and request Custodian to send Client a statement, at least quarterly, indicating all amounts disbursed from the account including the Performance Fee, if any, paid. It is the Client responsibility to verify the accuracy of the Fee calculation, and Custodian

will not determine whether the Fee is accurate or properly calculated. Custodial fees charged to Client are exclusive of and in addition to the account Performance Fee and other charges.

### **Item 16 - Investment Discretion**

Actavest provides its Advisory Services on a discretionary basis. Before we can exercise discretion with respect to a client's assets, the client and Actavest must execute an Investment Advisory Agreement that grants Actavest discretionary authority of the account's assets. All client accounts are managed within the parameters for the Strategy as outlined in the Advisor Agreement.

### **Item 17 - Voting Client Securities**

Actavest does not vote proxies on securities. Clients are expected to vote their own proxies.

### **Item 18 - Financial Information**

We do not require or accept prepayments from Clients. California Code of Regulations requires every investment advisor who has discretionary authority over client funds or securities but does not have custody of same, to maintain at all times a minimum net worth of \$10,000. Actavest does not have any financial impairment that will preclude the firm from meeting its contractual commitments to clients.

We have never been the subject of a bankruptcy petition at any time.

### **Item 19 - Requirements for State Registered Advisers**

- A. The information regarding Jonathan Selsick's education and business background is provided in Part 2B of this Form ADV.
- B. Our firm is not engaged in any other business activities.
- C. Our firm or a supervised person is not compensated for advisory services with performance-based fees. Performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client.
- D. Our firm or a management person has never been involved in one of the events listed below:
  1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
    - (a) an investment or an investment-related business or activity;
    - (b) fraud, false statement(s), or omissions;
    - (c) theft, embezzlement, or other wrongful taking of property;
    - (d) bribery, forgery, counterfeiting, or extortion; or
    - (e) dishonest, unfair, or unethical practices.
  2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
    - (a) an investment or an investment-related business or activity;
    - (b) fraud, false statement(s), or omissions;
    - (c) theft, embezzlement, or other wrongful taking of property;
    - (d) bribery, forgery, counterfeiting, or extortion; or
    - (e) dishonest, unfair, or unethical practices.
- E. Our firm or any of our management persons has no relationship or arrangement with any issuer of securities that is not listed in Item 10.C. of Part 2A.

## **Part 2B of Form ADV: Brochure Supplement July 2018**

### **Cover Page**

**This brochure supplement provides information about Jonathan Selsick that supplements the Actavest brochure. You should have received a copy of that brochure. Please contact Jonathan Selsick at [jonathan@actavest.com](mailto:jonathan@actavest.com) if you did not receive Actavest brochure or if you have any questions about the contents of this supplement.**

**Additional information about Jonathan Selsick is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

#### **1. Identification**

Jonathan Selsick  
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Date of this supplement: July, 2018

#### **2. Educational Background and Business Experience**

Year of birth: 1963

Education:

Masters of Business Administration, University of Illinois at Urbana-Champaign  
Bachelor of Commerce with Honors, University of Witwatersrand, South Africa

Business background:

Since 2010, Jonathan Selsick has worked exclusively on research and development of quantitative investment strategies, and individual stock research. Prior to that, he was proprietor of two start-up ventures in the wholesale and retail foodservice industry for fifteen years. His professional career started out as an acquisition analyst in the commercial real estate industry, for 5 years, performing financial valuation and acquisition analysis for large institutional value added properties.

### **3. Disciplinary Information**

There are no legal or disciplinary events material to a client's or prospective client's evaluation of the supervised person.

### **4. Other Business Activities**

Jonathan Selsick is not engaged in any other investment-related or other business activity besides Actavest.

### **5. Additional Compensation**

Jonathan Selsick receives no economic benefit from non-clients for providing advisory services.

### **6. Supervision**

This item is not applicable.

### **7. Requirements for State-Registered Advisers**

Jonathan Selsick has never been involved in an award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, or otherwise been found liable in any civil, self-regulatory organization, or administrative proceeding. Jonathan Selsick has never been the subject of any bankruptcy petition.